

# The Answer to all Enterprise Email Requirements: Retarus Secure Email Platform

Made in Europe, 100% GDPR Compliant

When it comes to email communication, IT managers are no longer singularly concerned with finding the best protection against cyberattacks. Nowadays, IT management is more about keeping the email communication channel, with all of its technical and organizational challenges, under control. This includes implementing strict European data protection guidelines, reliable failover solutions for emergencies, as well as automating processes to the greatest extent possible. Ideally, a company is able to rely on one solution to handle all of its business email communication needs. The Secure Email Platform from the Munich-based cloud service provider Retarus is the answer, offering an attractive and complete solution that's "made in Europe".

In addition to comprehensive security, encryption, and archiving functions, the Retarus Secure Email Platform offers innovative features such as Predelivery Logic and SIEM integration. The total package includes a failover solution, Retarus Email Continuity, and Retarus Transactional Email, a high-performance engine for batch sending emails from applications.

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#### Rule-based

#### email workflows

### Forensic data via API in real time

## Failover solutions for email systems

## High-performance engine for application emails

#### **Predelivery Logic**

Retarus Predelivery Logic allows IT managers to monitor, organize, reroute, and align all incoming emails based on self-defined rules. Flexible combination options enable almost limitless application scenarios. This means Retarus' cloud solution offers much more than user-dependent email routing to specific locations in the company's network, cloud services, or directly to business applications – Retarus Predelivery Logic goes beyond that to significantly improve automation and accelerate business processes. For example, it is possible to further process emails based on their content or language. This means incoming emails are automatically presorted and sent to the proper department in the respective subsidiary or even flagged with the appropriate tag.

#### **Forensic SIEM Integration**

Retarus Email Security provides forensic data, known as events, in real time. This data is forwarded via an API to all conventional tools used for Security Information and Event Management (SIEM), making it easy to supplement the SIEM data stream with additional details about email security.

#### **Email Continuity**

Even though 100% availability is not possible, Retarus ensures email continuity without interruption. In the event a customer's email system fails due to a security incident, hardware fault, or cloud downtime, Retarus thankfully offers pre-provisioned webmail inboxes. As soon as the customer signals a failure, routing the messages via Retarus Email Continuity enables the affected users to continue communicating via email without disruption.

#### **Transactional Email**

From order confirmations to password resets to status notifications – fast and reliable delivery of transactional emails plays an essential role in the customer journey. Every email that arrives too late or not at all strains the customer relationship. That is why Retarus Secure Email Platform also includes Retarus Transactional Email, a high-performance engine for the batch sending of application emails. Thanks to sophisticated Reputation Management, dynamic IP routing, and special certifications, companies benefit from a consistently high delivery rate into recipients' inboxes.



# European data centers,

# Communications at the enterprise level for **over 25 years**

#### **GDPR-compliant data processing**

Retarus processes all data from European customers only in European data centers – in Frankfurt, Munich, and Zurich. Even during a failover scenario or maintenance, Retarus always ensures inner-European data processing. As a 100% EU-European provider of Enterprise Cloud Services, Retarus does not use US hyperscalers such as Google, AWS, or Azure. The company, with headquarters in Germany, has been family-owned and without foreign stakeholders since its foundation. Thus, it is not subject to the CLOUD Act (Clarifying Lawful Overseas Use of Data), a US-American law requiring American providers to grant US authorities access to saved data, even if it is saved outside the US. Retarus' 100% GDPR compliance is regularly confirmed by analysts, most recently in Market Compass 2021 "Cloud-delivered Security" by KuppingerCole.

#### **Everything from a single source**

Retarus has over 25 years of experience in channeling and securing information streams at the enterprise level, ensuring business continuity. With its headquarters and self-operated data centers in Germany, this cloud service provider meets the most stringent requirements for data protection and compliance. Retarus' complete email package also includes comprehensive security features such as Advanced Threat Protection and its patented Patient Zero Detection®. The solution is rounded out by Retarus Email Encryption and Retarus Data Loss Prevention for the encryption and special protection of confidential data, as well as Retarus Enterprise Email Archive for tamper-proof archiving of email correspondence. Customers can even tailor Retarus Cloud Services, an innovative and modular solution, to the needs of their business. It is no surprise that Forrester analysts have named the Retarus Secure Email Platform as the only standalone and complete secure email gateway solution made in Europe in their recent report "Now Tech: Enterprise Email Security Providers, Q3 2020".

#### More information at: www.retarus.com

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